

What do we do?

We promote Peruvian non-traditional exports to Canada, Canadian tourism to Peru, investments and joint ventures between Peruvian and Canadian companies – all under the “Peru Brand” umbrella.

CONTACT US

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To promote non-traditional Peruvian exports, tourism and investments to Canada

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To support activities related to the development of trade, tourism, investment and the Peru brand

3

To facilitate the participation of Peruvian companies in trade fairs, business roundtables and trade missions

4

To carry out market research and commercial intelligence reports

5

To build contact networks and opportunities in all activities to promote foreign trade, tourism and investment

6

To establish, build and maintain strategic partnerships with both the public & private sectors

Sector Brands



PROMPERU Canada

*We are your
partners in trade*

Contact us to provide you with
information about Peruvian
products and services

Activities 2024

Agribusiness & Seafood



SEAFOOD EXPO NORTH AMERICA

Boston, Mar 10-12

One of the largest seafood trade shows in the world. Visit the Peruvian pavilion to know first-hand what we have to offer

SIAL CANADA

Montreal, May 15-17

Visitors get the chance to meet with Peruvian exhibitors showcasing fresh fruits, beans, quinoa, ginger, snacks, ready-to-eat meals and more.

EXPO PERU NORTE

Piura, May 22

Explore products of Northern Peru's unique climates and forge alliances with agro-industrial companies while enjoying the beauty and cuisine of the region.

SUMMER FANCY FOODS

New York, Jun 23-25

The premier show where Peru offers processed food and ingredients to visitors from North America

SALON DEL CACAO Y CHOCOLATE

Lima, Jul 19

Delight your senses with Peruvian cacao. Connect with suppliers from different parts of Peru and discover the exceptional quality of our cacao

EXPO PERU LOS ANDES

Ayacucho, Jul 24

Producers, processors, manufacturers and exporters gather from the central Peru to present their commercial and agribusiness products.

EXPO PERU SUR

Cusco, Aug 28

Highlighting alpaca products of Peru's mountainous regions, agribusiness products from the region will also be offered

EXPOAMAZONICA

Madre de Dios, Sep 19-22

Witness the bounty of the Peru's Amazon and find sustainable products and services that are diverse as the ecology of the rainforest.

EXPOALIMENTARIA

Lima, Sep 25-27

One of Latin America's biggest trade shows attracts over 30,000 visitors to showcase Peru as a strategic supplier for the world.

FICAFE

Huanuco, nov 8

Peruvian coffee growers will gather in Huanuco to offer specialty and conventional coffee to buyers from around the world



Apparel & Textiles

PERU MODA DECO

NEW YORK

New York, May 22

Get to know what alpaca fiber and cotton from Peru have to offer to the world of fashion. Meet with Peruvian exhibitors in New York

APPAREL TEXTILE SOURCING CANADA

Toronto, Aug 26-28

Canada's signature industry event.

A Peruvian delegation is coming to Toronto. Visit them and check out the quality of Peruvian apparel

PERU MODA & ALPACA FIESTA

Lima, Oct 23-24

The best of Peruvian fashion, interior design and home decor are available to network in B2B matchmaking for buyers and exhibitors.

Manufacturing & Services



INDUSTRIA PERU

Peru, nov 8

Generating business with Peruvian exporters and international buyers; offering the best in the manufacturing sector.

INDUSTRIA PERU SERVICE SUMMIT

Lima, Oct 14-18

The most important business hub in Latin America, creating new partnerships with over 600 companies.

Mining

PDAC

Toronto, Mar 3-6

The place to meet Peruvian mining sector executives.

Peru, mining country sponsor.

See us at Peru Day

Gastronomy



Peruvian Cuisine reflects the country's history, with a variety that is unique in the world. We find dishes that sweeten our palates in every corner of the country. The cuisines of Lima, the North Coast, the Amazon, Arequipa, the Andes and Novo-Andean cuisine are waiting to be served at your table so you can have an unparalleled gastronomic experience.