



# AGM 2023

PERUVIAN-CANADIAN CHAMBER OF COMMERCE

[www.perucanadacc.ca](http://www.perucanadacc.ca)

# Agenda

01. Opening Remarks
02. Annual Report
03. Financial Report
04. Presentation BOD
05. Bylaws Amendment
06. Strategic Plan 2024
07. Questions & Answers
08. Adjournment



The image features a minimalist design with a white background. A thin grey rectangular border is centered on the page. Inside this border, the words "ANNUAL REPORT" are written in a bold, black, sans-serif font. On the left and right sides of the page, there are two thick, horizontal blue bars that extend from the edges towards the center, partially overlapping the grey border.

# ANNUAL REPORT

# Social Media Analytics

## LinkedIn

Feb 20, 2023 - Feb 19, 2024 ▼

### Follower highlights

3,095 662

Total followers New followers in the last 365 days

## Facebook

Jan 1, 2023 - Feb 20, 2024 ▼

### Facebook visits ⓘ

3,030 ↑ 236.3%

## Instagram

Jan 1, 2023 - Feb 20, 2024 ▼

### Instagram profile visits ⓘ

464 ↑ 4.3%

# Focus on Members' Involvement

**Our primary objective is to boost member involvement in Chamber activities.**

- We believe that actively engaging members enhances their experience and strengthens our community.
- Through targeted outreach and personalized communication, we strive to cater to the needs and interests of our members.
- Our diverse range of events and programs provides opportunities for sponsorships, networking, collaboration, and professional development.
- By fostering a sense of belonging, we aim to increase member retention and attract new members to our chamber.
- Ultimately, our goal is to bolster the chamber's impact on the local business community through active member participation.



# Community Involvement: Visioners Program

Introducing the highly successful Cross-Cultural Impact Exchange, now in its second year, proudly organized by the Peruvian Canadian Chamber of Commerce and **Career For Life Orientation**. This renowned program continues to provide enriching experiences for high school students in grades 10 and 11, with approximately 15 participants graduating from both Canada and Peru.

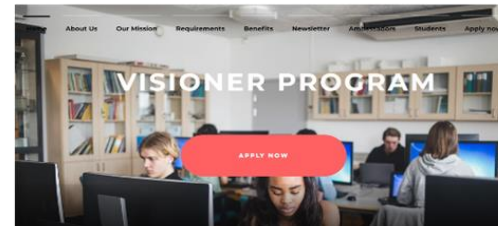
Built upon the foundation of past achievements, this initiative remains dedicated to overcoming common volunteer challenges while preparing students for their future paths. Focused on developing crucial soft skills such as leadership and communication, our program offers students hands-on opportunities to explore international business concepts.



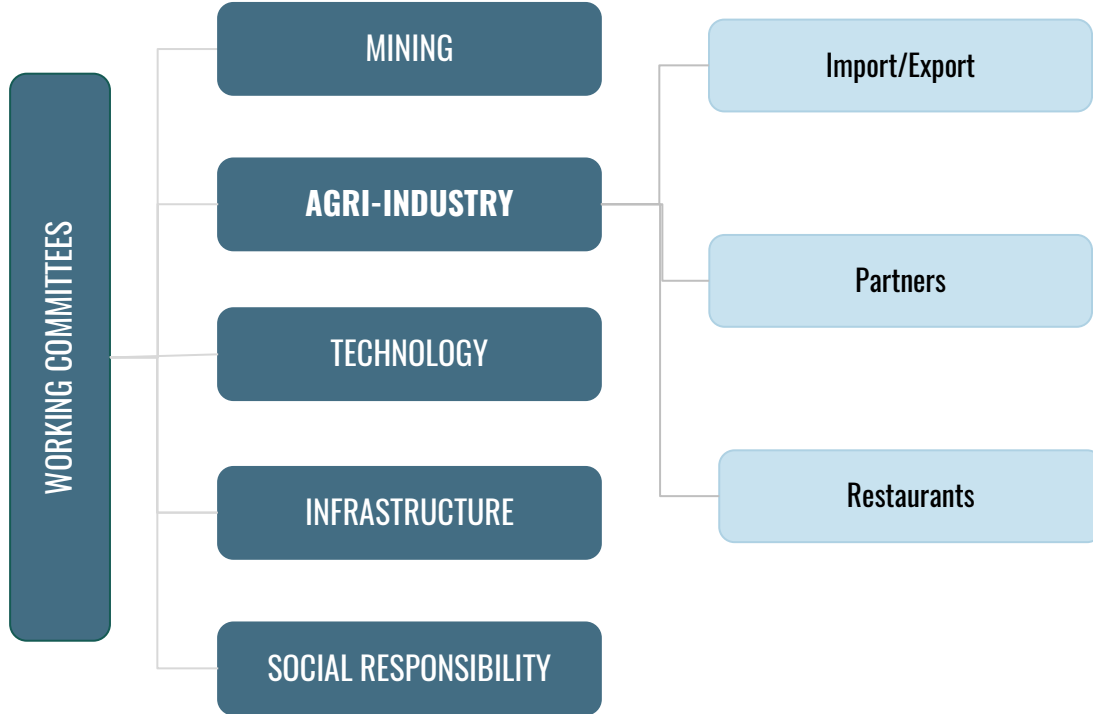
Paula Ricardi  
Fabrizio Chirinos  
Camila Alcoser  
Juana Vargas  
Lorenzo Diez Canseco  
Maria Viera  
Mayra Cornejo  
Marcelo Urbina



Honorable mentions



# Agri-Industry Chapter



# Events 2023

## Ontario Innovation Trip - Collision

Aiming to build opportunity networks for Peruvian and Canadian businesses, the PCCC participated in the 2023 Ontario Innovation Road Trip. The Government of Ontario and municipal partners organized the trip as part of the Collision Conference. The PCCC visit included two renowned innovation hubs, [IDEA Square One](#) and [EDGE @Sheridan College](#), the Robotics Lab and SpinUp Incubator of the [University of Toronto Mississauga](#), [Stratejm](#), a top Security-as-a-Service platform and [PointClickCare](#) a leading health tech company. The trip highlight was the Robotics Research at the University of Toronto Mississauga, focusing on robots whose main application is to advance surgery.



## Generative AI (ChatGPT): Risk and opportunities in Higher Education

On July 14th, higher education professors, academic staff, and professionals from Peru joined our Fireside Chat with two Canadian experts on AI, Education, and Ethics. The PCCC initiated conversations in Peru's higher education industry about the threats posed by Generative AI and how to mitigate them. Generative AI is a disruptive technology that has the potential to rapidly change the way we work, learn, and live. The creators of Generative AI are calling for greater awareness and consensus on the major risks that Gen AI poses.

**PCCC**

**FRIDAY, JULY 14**  
4 PM EDT / 3 PM PERU

Zoom CC

FIRESIDE CHAT

# GENERATIVE AI (CHATGPT)

RISKS AND OPPORTUNITIES IN HIGHER EDUCATION

**PANELIST**  
WILLIAM DICK  
President CVM Data Sciences  
Professor Seneca College

**PANELIST**  
AMIR GHAZINOORI  
PhD Management & Organization  
Professor Seneca Polytechnic

**MODERATOR**  
LESLIE LOPEZ  
PCCC Director  
Technology Chapter



# Events 2023

## Immigration

Online Seminar "Emigrating: What Comes Next?" hosted by the Peruvian Canadian Chamber of Commerce and Immigration Consultancy Plan B. With an impressive turnout of over 140 attendees on April 13th, the event featured a special guest, Consul of Peru in Montreal, Evelyn Miyagui. The discussion delved into post-immigration topics, including residency and opportunities awaiting newcomers.



**MARÍA LAURA BERTERO**  
CEO DE PLAN B Y CONSULTORA  
CERTIFICADA POR EL CICC

**EVELYN MIYAGUI**  
CONSUL GENERAL DEL PERÚ  
EN MONTREAL

**AQUÍ TE DAREMOS TODA  
LA INFORMACIÓN  
NECESARIA PARA TU  
MIGRACIÓN**

## Innovation Cluster

FREE webinar on the STARTup Visa Program, a collaboration between the Peruvian Canadian Chamber of Commerce and the Innovation Cluster. This event offered insights into an initiative aimed at assisting international entrepreneurs in Canada, promoting job creation and economic growth. Attendees learned about the program's structure, application process, and benefits, making it a valuable opportunity for those seeking to embark on their entrepreneurial journey in Canada.



**Peruvian  
entrepreneurs!  
Grow your  
startup in  
Canada!**

**ATTEND OUR  
WEBINAR.**

 May 25<sup>th</sup>, 2023 (Thu)  
 12-1 pm  
 Online Event

**STARTup**  
VISA PROGRAM CANADA

**PCCC**  
PERUVIAN-CANADIAN  
chamber of commerce

Screenshot

# Events 2023

## SIAL 2023

National trade show offering a complete range of food products under one roof. It meets the needs of the retail, food service and food processing industries. Promperu Canada, Lima Chamber of Commerce, Consulate of Peru in Toronto and the PCCC participated on the ribbon cutting at the Peruvian Pavillion



## PISCO NIGHT

The emblematic Pisco Night was back!! Organized by the PCCC with the amazing view of Lake Ontario. There were Peruvian dancers representing different regions and we were more than 140 attendees.



# Events 2023

## PERU LAND OF WONDERS

PromPeru organized a culturally rich journey, with a unique gastronomic experience from Peru, one of the world's top gourmet destinations. Several speakers from After insightful talks, Pisco – Spirit of Peru - and samples of our remarkable cuisine were enjoyed.



## TASTE OF PERU

"Taste of Peru" was a captivating Peruvian celebration with music, dancers, pisco cocktails, quinoa beer tastings and culinary wonders of the Peruvian gastronomy. It was a delicious adventure of unique flavors of the Peruvian cuisine, which today has conquered the palates of the world.





# FINANCIAL REPORT



# Financial Report

PERUVIAN CANADIAN CHAMBER OF COMMERCE

## STATEMENT OF REVENUE AND EXPENDITURES Year ended June 30, 2023 and 2022

	<u>2023</u>	<u>2022</u>	<u>Variance \$</u>	<u>Variance %</u>
<b>Revenues</b>				
Membership fees				
Events Income				
<b>Total Revenue</b>				
<b>Expenditures</b>				
Marketing Expenses				
Dues & Memberships				
General Administration				
<b>Total Expenditures</b>				
<b>Excess(deficiency) of income over expenses</b>				

*Information available to Members, upon request*

# Financial Report

PERUVIAN CANADIAN CHAMBER OF COMMERCE

## STATEMENT OF FINANCIAL POSITION As of June 30, 2023 and 2022

	<u>2023</u>	<u>2022</u>	<u>Variance \$</u>	<u>Variance %</u>
<b>Assets</b>				
Cash				
Accounts Receivable				
Prepaid Expenses				
Inventory				
<b>Total Assets</b>				
	<i>Information available to Members, upon request</i>			
<b>Liabilities</b>				
Accounts Payable & Accruals				
<b>Net Assets</b>				
Opening Balance				
Excess(deficiency) of Results				
<b>Total Liabilities &amp; Assets</b>				



# **BOARD OF DIRECTORS**



# Presentation of BOD

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**Sandra Barreto**  
President



**Ana Maria Villaran**  
Director



**Luis Felipe Quiros**  
Director



**Sergio Mendoza**  
Vice President



**Omar Salas**  
Director - Treasurer



**Leslie Lopez**  
Director



**Alexis Ricordi**  
Director



**Eliana Oliveros**  
Director - Secretary





# **BYLAWS AMENDMENT**



# Bylaws Amendment

## **Article IV: General Meetings**

**BEFORE**

The quorum for the transaction of business at a General Meeting shall consist of one third (1/3) of the voting members at the time of the meeting, present or represented at such General Meeting. This excludes those members which rights are suspended according to Article III section 3 of the By-Laws.

**NOW**

The quorum for the transaction of business at a General Meeting shall consist of the voting members at the time of the meeting, present or represented at such General Meeting. This excludes those members whose rights are suspended according to Article III section 3 of the By-Laws.





# STRATEGIC PLAN 2024



# Strategic Plan 2024



## **ENABLE BUSINESS OPPORTUNITIES FOR MEMBERS**

Continue developing opportunities for our members, in 2024 we will be focusing on increasing number of active members with new Directors and Volunteers. We will reorganize the Mining Chapter and increase Restaurants memberships.



## **STRENGTHEN OUR ORGANIZATION FOUNDATION**

The PCCC as a Federal Organization will continue strengthening its connection with Toronto, Montreal and Vancouver Peruvian Consulates, Promperu and Peruvian Embassy in Ottawa organizing In-person events and delivering webinars focused on areas of interest for our community



## **DEVELOP VOLUNTEERS**

We provide our volunteers with the opportunity to use their experience and expertise in supporting our mission. And at the same time, developing new skills and increasing their network in Peru and Canada



## **DEVELOP STRATEGIC PARTNERSHIPS**

Develop partnerships with strategic stakeholders







# THANK YOU

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